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The Coaching Business Blueprint: Everything You Need to Start, Run, and Build a Professional Coaching Business (Paperback)

By Kay R Sanders

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. LEARN HOW TO START, BUILD, AND GROW A PROFESSIONAL AND PROFITABLE COACHING BUSINESS!!! Are you interested in starting your very own coaching business but don't know where to start? Or perhaps you are already a coach but you are lacking the skills or knowledge as to how to successfully grow your business? Have you read other books on coaching but felt like there was something missing? Would you like to not only learn how to properly coach but also how to grow a professional coaching business? This book will teach you not only about the coaching profession and how to coach, but also everything you need to know on how to start, build, and grow a coaching business. You will learn how to build and market a profitable coaching business. You will also learn the necessary sales techniques needed to not only find clients but also lead them into hiring you as their coach. Having the proper selling skills is just as important as to knowing how to properly coach someone. This book will teach you all...



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