



Economics: Brief Edition

By Campbell McConnell, Stanley Brue, Sean Flynn

Irwin/McGraw-Hill, United States, 2012. Loose-leaf. Book Condition: New. 2nd. 254 x 211 mm. Language: English . Brand New Book. McConnell, Brue and Flynn's Economics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook. Economics: Brief Edition tailors the core concepts from proven leader Economics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, Economics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.



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